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**LAS VEGAS MARKET JOINS FORCES WITH REDWOOD MEDIA GROUP  
TO HOST ARTEXPO CONTEMPORARY LAS VEGAS AT WINTER 2018 MARKET**  
*New Event Extends Home-Focused Resources at LVMKT*

LAS VEGAS, June 19, 2017... Las Vegas Market announced today that a new partnership with Redwood Media Group (RMG) will bring the highly successful Artexpo brand to Las Vegas beginning in Winter 2018. The first semiannual Artexpo Contemporary Las Vegas will showcase more than 100 suppliers of fine art, sculpture, wall art, prints, and one-of-a-kind creations within the Pavilions at Las Vegas Market.

“With the addition of fine art resources, Las Vegas Market once again demonstrates a strong commitment to synergistic industry expansion that will appeal to our rapidly growing base of interior designers, architects, hospitality executives, and upscale retailers,” said Robert Maricich, chief executive officer of International Market Centers. “With the addition of Artexpo Contemporary Las Vegas, Las Vegas Market becomes the only major U.S. furniture, gift, and home décor venue to present a fine art component.”

The alliance with Las Vegas Market garners valuable exposure for Redwood Media Group’s Artexpo franchise, giving art suppliers access to the market’s well-established audience of home furnishings retailers, hospitality buyers, and interior designers. “We see tremendous benefits from linking the Artexpo brand with Las Vegas Market,” said Eric Smith, president and CEO of Redwood Media Group and founder of Artexpo. “At RMG, we pride ourselves on the relationships we have with our business partners and exhibitors, and we’re passionate about helping artists, gallery owners, publishers, and framers succeed. In today’s changing marketplace, it takes a combination of talent, drive, networking, and marketing to thrive, and

bringing artists and industry professionals together is what we do best. This new collaboration with Las Vegas Market will be instrumental to our mission of connecting top fine art galleries and publishers with buyers, collectors, and dealers who love their work.”

Artexpo Contemporary Las Vegas will be housed in a defined showcase within Pavilion 2, featuring 100+ exhibitors of fine art, wall art, sculpture, prints and one-of-a-kind artwork. The Artexpo Contemporary also will host a public preview for local art collectors on Saturday, January 27, followed by four trade-only days (Sunday, January 28, through Wednesday, January 31) consistent with the regular schedule for the Pavilions at Las Vegas Market. Artexpo Contemporary Las Vegas also will include a separate schedule of events and original educational programming for exhibitors and attendees designed specifically to focus on the needs and interests of the fine art sector. Details are available online at: <http://artexpolasvegas.com/>.

“The new relationship with RMG and the debut of Artexpo Contemporary Las Vegas fit in well with Las Vegas Market’s focused and strategic growth goals,” said Dorothy Belshaw, president of gift leasing & chief marketing officer, International Market Centers. “The introduction of fine art is expected not only to further bolster attendance among interior designers and hospitality buyers but also to expand and enhance the presentation of one-of-a-kind merchandise in the Pavilions.” Currently, the Pavilions at Las Vegas Market house 500+ temporary gift and home décor exhibitors in five categories, including *DISCOVERIES: The Antique Vintage Marketplace* and “Cash & Carry” merchandise destined for immediate delivery.

Las Vegas Market is the nation’s fastest growing gift and home décor market and the leading furniture marketplace in the western U.S., presenting 4,000+ gift, home décor, and furniture resources in an unrivaled market destination. Las Vegas Market features thousands of gift, furniture and home décor lines, allowing for cross-category commerce among these

industries. The Summer 2017 Las Vegas Market runs July 30–August 3, 2017. For more information, visit [www.lasvegasmarket.com](http://www.lasvegasmarket.com).

### **About International Market Centers, L.P.**

Las Vegas Market is produced by International Market Centers, L.P. (IMC), the world's largest operator of premier showroom space for the furnishings, home décor and gift industries. International Market Centers owns and operates 12.1 million square feet of world-class exhibition space in High Point, N.C. and Las Vegas. IMC's mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furnishings, home décor and gift industries. For more information on IMC, visit <http://imcenters.com/>.

### **About Redwood Media Group**

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, Red Dot Miami, and Artexpo Contemporary Las Vegas. Artexpo New York, the world's largest fine art trade show for 39 years and counting, attracts more than 32,000 art enthusiasts every year, including 5,000 industry buyers. Spectrum Miami and Red Dot Miami attract more than 40,000 art aficionados during Miami Art Week, an annual attraction that draws over 150,000 art collectors to the city. Over the past eight years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, helped thousands of unrepresented artists launch their careers, and assisted a worldwide collection of established galleries grow their businesses. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*, an art industry publication. For more information about RMG, visit [www.redwoodmg.com](http://www.redwoodmg.com).

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